

## **BMG Names Public Relations Director**

WILLIAMSVILLE, NY – Michael H. Shaw has been named Director of Public Relations for Buffalo Medical Group, PC, Western New York's largest private physician practice.

The announcement was made by Daniel J. Scully, BMG Chief Executive Officer, who noted that Shaw had been a public relations and communications consultant for the Group in recent years. In 2005, he led the redesign of the BMG web site.

Shaw brings nearly 21 years of health care experience to the Group. He served as Director of Public Relations at Buffalo General Hospital from 1986 to 1998. Upon completion of the Kaleida Health merger in 1998, he was appointed Director of Public Relations and Communications for the region's largest health care system. He later served as Vice President of Public Relations and Communications at Niagara Falls Memorial Medical Center before starting his own consulting business, SHAW Public Relations and Communications.

He and his wife Michele, reside in Lewiston.

Founded in 1946, Buffalo Medical Group is among the oldest and largest multi-specialty physician practice groups in New York State with approximately 110 specialists and sub-specialists. Annually, BMG records more than 400,000 outpatient visits at its main locations on the Buffalo Niagara Medical Campus, Williamsville and Orchard Park, and 23 satellite sites throughout Western New York.

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