

Geralyn Lucas to Serve As BMG Breast Cancer Program Moderator *Noted Author, Activist was Diagnosed at Age 27*

WILLIAMSVILLE, NY – Geralyn Lucas, author of the book, *Why I Wore Lipstick to My Mastectomy*, and an activist and voice for women with breast cancer, will serve as moderator for the October 3 *Many Faces of Breast Cancer* community education program at Marinaccio's in Williamsville.

The event, to be held from 10 am to noon, will be hosted by Buffalo Medical Group, PC, in partnership with the Western New York affiliate of Susan G. Komen for the Cure, and Gilda's Club of Western New York.

Ms. Lucas, whose book details her journey as a young woman facing breast cancer at the age of 27, is a graduate of the Columbia University School of Journalism. Her career included seven years as an editorial producer of the ABC Television Network's news program 20/20 before becoming a director of public affairs at Lifetime Television. She left there in January 2008 to write a screenplay based on her book and to continue her advocacy work on behalf of women with breast cancer. "Why I Wore Lipstick," a television movie premiered on Lifetime Television in October 2008.

The October 3 program will feature a panel discussion during which three Buffalo Medical Group physicians and a breast cancer survivor will address issues that directly affect breast cancer patients and breast cancer survivors.

Panelists include Robert M. Zielinski, MD, a BMG oncologist and hematologist; Akram S. Talhouk, MD, BMG general surgeon and breast disease/cancer specialist; Moneer A. Khalil, MD, Director of Radiation Medicine at Buffalo Medical Group, and Michelle A. Roesler, a breast cancer survivor and BMG Director of Ancillary Services.

The program, sponsored by pharmaceutical company AstraZeneca, begins with registration and refreshments at 9:30 am.

There is no fee to attend the program, but reservations are advised because of limited seating. To make a reservation, call 1-800-977-4089, or e-mail ManyFacesBuffalo@zenogroupevents.com.

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